

11th Consumer Neuroscience Satellite Symposium

**Nova SBE Westmont Hospitality Hall
Nova School of Business and Economics
Carcavelos, Portugal**

**Thursday, October 10, 2024
11:30am – 7:30pm**



Organizers:

Irene Consiglio, Nova School of Business and Economics

Nikki Sullivan, The London School of Economics and Political Science

Vinod Venkatraman, Fox School of Business, Temple University.

Funded by Fundação para a Ciência e a Tecnologia (UID/ECO/00124/2019, UIDB/00124/2020 and Social Sciences DataLab, PINFRA/22209/2016), POR Lisboa and POR Norte (Social Sciences DataLab, PINFRA/22209/2016).



Nova School of Business and Economics
Westmont Hospitality Hall
Campus de Carcavelos
Rua da Holanda 1
2775-405, Carcavelos, Portugal

OCTOBER 10 (PRELIMINARY PROGRAM)

11:30-12:30	CHECK-IN WESTMONT HOSPITALITY HALL
12:30-13:50	LUNCH AT AZURE
14:00-14:10	Opening Remarks
14:10-14:40	Daniel McNamee, Champalimaud Foundation “A normative dynamical systems view of intuitive human reasoning”
14:40-15:10	Anastasia Buyalskaya, HEC Paris “The Gamification of Financial Decision Making”
15:10-15:40	Pedro Almeida, Mediaprobe
15:40-16:00	Coffee Break
16:00-16:30	Aiqing Ling, UCD Michael Smurfit Graduate Business School
16:30-17:00	Jin Ho, University of Pennsylvania, Wharton Business School
17:00-17:30	Uma Karmarkar, UC San Diego, Rady School of Management
17:30-18:15	Blitz presentations of selected posters “Human cognitive biases extends to interaction with Artificial Intelligence systems” - Moshe Glickman, University College London “Neural asymmetric representations predict the decoy effect” – Asaf Madar, Tel Aviv University “Drug and food craving in daily life” - Sergej Grunevski, Rutgers University “Do we advise as one likes? The alignment bias in social advice giving” – Lei Zhang, University of Birmingham “Dissociable Neural Representation for Gains and Losses Under Uncertainty” - Ohad Dan, Yale University
18:15-18:30	Closing remarks
18:30-20:00	POSTER SESSION AND CLOSING DRINKS AT AZURE ROOFTOP Sponsored by Mediaprobe

Questions?

Irene Consiglio

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Carcavelos Campus

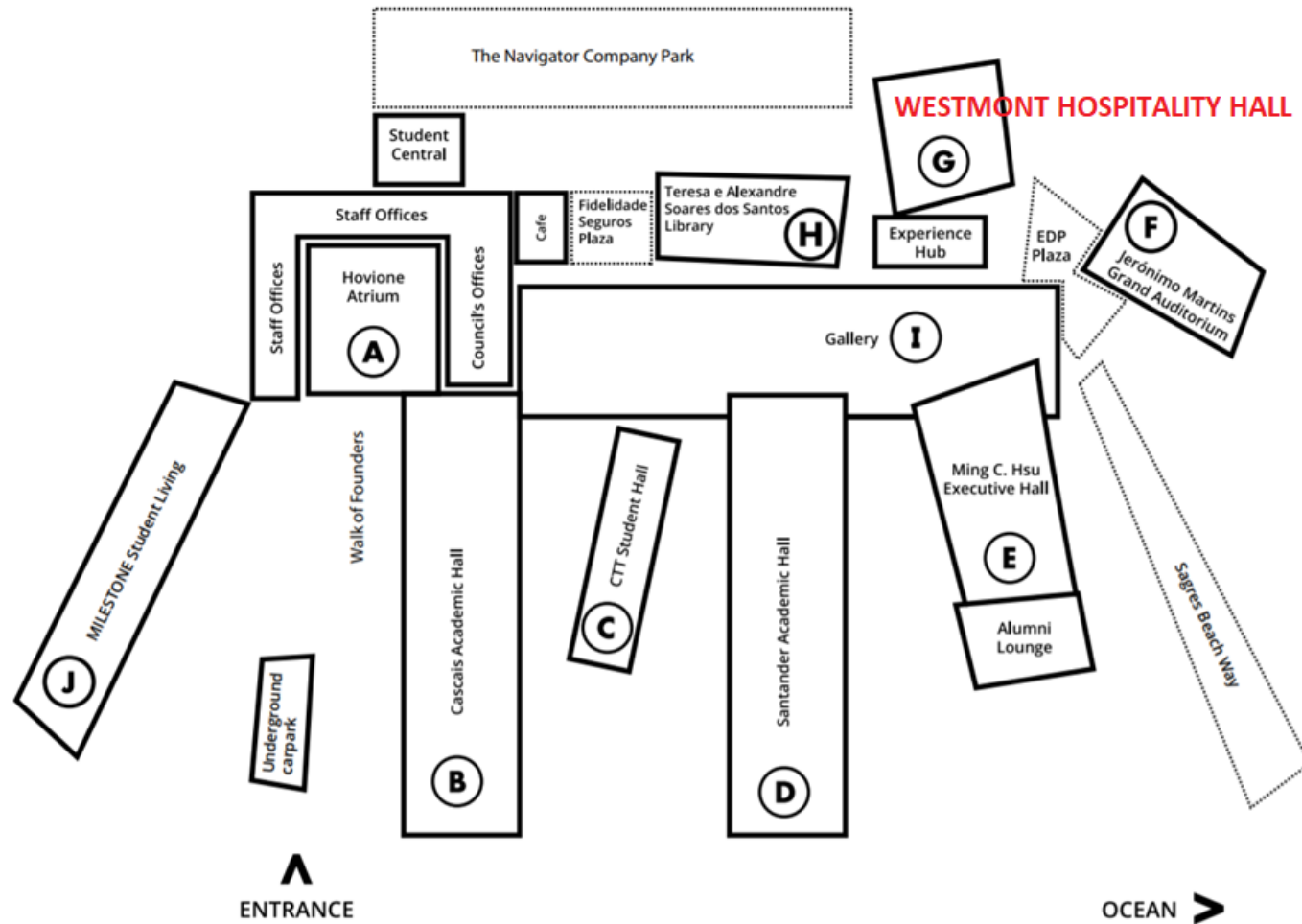


Carcavelos Campus
Rua da Holanda 1
2775-405 Carcavelos

Wifi Networks:

- Eduroam:
your username and
password

- Nova_Events:
Go3v3nts#



From the airport

LISBON PORTELA AIRPORT

Alameda das Comunidades Portuguesas
1700-111 Lisboa
Portugal

By taxi/UBER: Give the taxi driver the hotel or campus address. UBER is an option too.

By bus + train: Take the Aerobus 1 (every 20/25 minutes; 3.6 Euros). The stop is located in front of the exit doors, arrival floor. Stop at Cais do Sodré, then walk to the Cais do Sodré train station, take the train, direction Cascais. Exit at Carcavelos train station.

By metro + train: Take the red line until São Sebastião; change lines at Alameda: take the green line toward Cais do Sodré. Walk to the train terminal and take the train, direction Cascais. Exit at Carcavelos.

This is the current schedule: <https://www.cp.pt/StaticFiles/timetables/lisbon-cascais-urban-trains.pdf>

Updated train schedule: **Train schedules:** <https://www.cp.pt/> **Check:** From: Lisboa – Cais do Sodré to: Carcavelos

From Hotel Cascais Miragem

By taxi/UBER: Give the taxi driver the hotel or campus address. UBER is an option too.

By train: Take the Cascais line toward Cais do Sodré. Exit at Carcavelos.

From Carcavelos Train station to Campus

To go from Carcavelos train station to campus, you need to use the M16 line or the 471 line.
Walking: 20 minutes.

Schedule M16 line:

https://moovitapp.com/index/en/public_transit-line-M16-Lisboa-2460-1561552-48966141-0

Schedule bus 471:

<https://scotturb.com/carreira-471/>