

Poster presentations

Presenter	Affiliation	Title
Mark Orloff	UC Davis	A grid-like code for value-based decision making
Asaf Madar	Tel Aviv University	Pre-acquired functional connectivity predicts choice inconsistency
Felix Jan Nitsch	INSEAD	Social media users' posting behavior can be as-if addictive
Huan Wang	Stanford University	Neural predictors of interpersonal trust across cultures
Brenden Eum	Caltech	Attentional discounting in gains, attentional amplification in losses
Ioannis Ntoumanis	HSE University	Neural mechanisms underlying the persuasion by healthy eating calls
Leo Van Brussel	Rotterdam School of Management	Why do storytelling ads persuade consumers? Evidence from brain responses to video commercials
Taryn Berman	McGill University	Pain now! Exploring the relationship between pain, temporal uncertainty, and inter-temporal choices
Sneha Aenugu	Caltech	Retrospective bias in goal pursuit
Mina Habibi	Ghent University	The impact of presentation order and response labeling on the reward learning of task representations
Euan Prentis	University of Chicago	Segmenting experience into generalizable predictive knowledge
Daantje De Bruin	Brown University	Shared neural representations and temporal segmentation of political content predict ideological similarity
Zhang Chen	Ghent University	Differential effects of prior outcomes and pauses on the speed and quality of risky choices
Christian Benitez	University of Pennsylvania	Examining the associations between socioeconomic status and temporal discounting across monetary, social, and health rewards
Jianbo Chen	Peking University	Learning non-linear rewarding rules can be difficult, even in a minimalistic environment
Douglas Lee	Tel Aviv University	The role of information availability in simple decisions
Johannes Schultz	University of Bonn	Contributions of insula and superior temporal sulcus to interpersonal guilt in social decisions
Matthew Bachman	University of Toronto	A neuro-temporal decoding investigation of multi-attribute decision making
Janne Reynders	Ghent University	How to behave variable: meta-learning learning rate or meta-learning epsilon?
John Haracz	UC Berkeley	Neuroeconomic data for the calibration of disequilibrating excessive demand in economics and finance models
Nick Sidorenko	University of Zürich	Disentangling forms of exploration in a multi-armed bandit task
Dylan Christiano	Stanford University / University of Michigan	Brain responses to vehicles predict individual interest and forecast changes in aggregate demand
Talia Stern	University of Pennsylvania	Contributions of general causality orientations to competitive and cooperative effort-based decision making
Isabella Aslarus	Brown University	Network position biases mental representations of real-world social networks
Laura Globig	UCL / MIT	How multifaceted motives impact evidence accumulation
Łukasz Tanajewski	Kozminski University	How working memory overload may reduce dietary self-control: A neuroeconomic Experiment
Anderson Lucas Carneiro De Lima Da Silva	Federal University of Pernambuco	Improvements in a decision support system from the evaluation of cognitive responses with EEG and eye-tracking
Kianté Fernandez	UCLA	Structural properties of association networks predict preference-based set choice
Ido Ben-Artzi	Tel Aviv University	Computational mechanisms underlying latent value updating of unchosen actions



2023 Consumer Neuroscience Symposium

12 October 2023

Sage Restaurant @ University of British Columbia, Vancouver

Program

- 11:15-12:20** Buffet Lunch
- 12:20-12:30** **Opening Remarks**
Darren Dahl
UBC Sauder School of Business, Canada
- 12:30-2:45** **Invited Keynotes, Theme: Environmental, social, and corporate governance**
Chair Dale Griffin
- 12:30-1:15** Aversion to relationships with generative AI
Julian De Freitas, Harvard Business School, USA
- 1:15-2:00** How do we connect?
Emily Falk, University of Pennsylvania, USA
- 2:00-2:45** Neuroforecasting changing demand for sustainable vehicles
Brian Knutson, Stanford University, USA
- 2:45-3:15** Break
- 3:15-5:15** **Reviewed Presentations (30 min each)**
Chair Carolyn Yoon
- 3:15-3:45** Body mass index-dependent shifts along large-scale gradients in human cortical organization explain dietary regulatory success
Rémi Janet, Queens University, Canada
- 3:45-4:15** Metacognitive monitoring compensates for memory limitations in open-ended decisions
Zhihao Zhang, University of Virginia, Darden School of Business, USA
- 4:15-4:45** How the statistical information of others' donation influences individual donation behavior
Tao Jin, University of Minnesota, USA
- 4:45-5:15** An integrative model of information sharing decisions: Semantic features, neural correlates, and affective experience
Bruce Doré, McGill University, Canada
- 5:15-5:45** Break

- 5:45-6:15** **Blitz Presentations of Selected Posters (5 min each)**
Chair Hilke Plassmann
- 5:45-5:50** Disentangling the affective impact of stimulus proximity and motion using immersive virtual reality
Tara Srirangarajan, Stanford University, USA
- 5:50-5:55** Supernormal stimuli and the peak-shift effect in humans
Filip-Mihai Toma, Caltech, USA
- 5:55-6:00** Cognitive and neural bases of salience-driven incidental learning
Sai Sun, Tohoku University, Japan
- 6:00-6:05** Psychopharmacology of social reward revaluation
Tobias Kalenscher, University of Düsseldorf, Germany
- 6:05-6:10** Different sources of cognitive noise explain distinct and opposing contextual modulation effects in value-based decision-making
Bo Shen, New York University Langone, USA
- 6:10-6:15** When lie-detectors go overboard: preventing the neural predictor of deception from predicting honest selfishness
Sangil Lee, UC Berkeley, USA
- 6:15-6:30** **Closing Remarks**
Agnieszka Tymula, President Society for Neuroeconomics
- 6:30-7:30** Poster Session

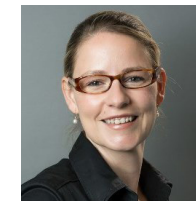
Organizing Committee



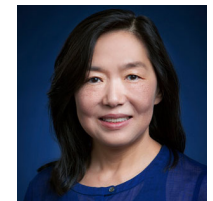
Dale Griffin
University of British
Columbia, Canada



Felix Jan Nitsch
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Hilke Plassmann
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Carolyn Yoon
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Michigan, USA