Poster presentations

- Campdepadrós Barrios, J - A computational view on the gender differences of self-other moral conflict
- Carneiro de Lima da Silva, A - Neuroscience study of the impact of the knowledge degree on the decision process with FI Tradeoff
- Cesarini, D - Influence of Distinct Motives on the Moral Judgment of Broken Promises in the Workplace
- Christiano, D - Neural activity partially mediates the influence of candidate smiling on voter endorsement
- Cohen, M - Neural signatures of socioemotional processing relate to persistence of false accusations against novel political candidates
- Costa, A - Assessment of mental states in FI Tradeoff DSS steps with reference activities using EEG
- Falkenstein, M - Is Social Decision-Making linked to the Gut Microbiome?
- Feng, G - Surprising sounds increase risk-taking and decrease choice perseveration
- Huang, H - Effects of Social Context on Reward-based Learning
- Kamyar, K - Time Heals: A Trust Game Experiment of Anger
- Kim, A - Neural mechanisms underlying the expectation of rewards resulting from effortful exertion
- Kurtz-David, V - Choosing Well: Testing the Efficiency of Neural Value Coding
- Kurtz-David, V - Searching for Orthogonal Neurocomputational Modules that Shape Levels of Rationality in Strategic Interactions
- Kim, A - Neural mechanisms underlying the expectation of rewards resulting from effortful exertion
- Korem, N - Decision-making and learning under uncertainty across adulthood
- Liu, Q - Orbitofrontal network-targeted TMS disrupts midbrain signaling of identity prediction errors
- Rodrigues, B - Listen to yourself: An fMRI study of motivational interviewing effects on dietary decision-making
- van Brussel, L - Investors’ brain activity relates to future stock market performance
- Yu, Y - Reduced certainty preference after solving problems with insight versus analysis
Program

11:15-12:15  Buffet Lunch  Hospitality Zone

12:15-12:30  Welcoming Remarks  Ballston Room
Rajesh Bagchi  Department Head of Marketing, Virginia Tech

Using Computational Modeling and Machine Learning to Advance Consumer Neuroscience
Invited track, Chair Dipankar Chakravarti

12:30-1:15  Colin Camerer  Ballston Room
California Institute of Technology, USA

1:15-2:00  Elea Feit  Ballston Room
Drexel University, USA

2:00-2:30  Break  Hospitality Zone

Using Different Data Sources to Advance Consumer and Decision Neuroscience
Chair Carolyn Yoon

2:30-3:00  Dynamics of Bargaining  Ballston Room
Miruna Cotet  The Ohio State University, USA

3:00-3:30  Changing the Incentive Structure of Social Media Platforms to Halt the Spread of Misinformation  Ballston Room
Laura K Globig  UCL, United Kingdom

3:30-4:00  Age is More than Just a Number: Biological Age and its Value to Consumer Research  Ballston Room
Steve Shaw  University of Pennsylvania, USA

4:00-4:30  Break  Hospitality Zone

4:30-5:00  Blitz Presentations of Selected Posters  Ballston Room
5 min each, Chair Hilke Plassmann

• Matthew Bachman (University of Toronto - Scarborough, Canada)
  Early and Late Neural Components Distinguish Expectation Formation and Outcome Processing

• Leili Mortazavi (Stanford University, USA)
  Deconstructing Neural Predictors of Risky Choice: Convergent, Replicable, and Generalizable Evidence for Distinct Neural Circuits Predicting Risk Seeking versus Avoidant Choices

• Marcos Nazareth Gallo (California Institute of Technology, USA)
  Modeling Teacher Behavior in the Field Using Reinforcement Learning

• Felix Nitsch (INSEAD, France)
  Does Social-Self Threat Increase the Preference for Status Goods?

• Srirangarajan, T (Stanford University, USA)
  Neuroforecasting nature imagery impact on internet donations

• Zhao, C (University of Toronto, Canada)
  Neural Autopilot Theory of Habit: Evidence from Canned Tuna

5:00-5:15  Closing Remarks  Ballston Room
Dipankar Chakravarti  Virginia Tech

5:15-6:30  Poster Session  Ballston Hallway and Hospitality Zone

Organizing Committee

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