

## Society for Neuroeconomics 2015 Annual Meeting Program

General Talk Sessions are located in the Conrad Ballroom  
Registration starts Friday at 8am on the 3<sup>rd</sup> floor.

-- Friday, September 25, 2015 --

<b>8:00 – 9:00am</b>	<b>Continental Breakfast</b> <i>(in Lisbon, 3rd floor)</i>
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<b><u>Workshops in the Foundations of Neuroeconomics</u></b> The two workshops will occur simultaneously, and you may choose which one you would like to attend. <i>Sponsored by the Kavli Foundation</i> <b>9:00 – 12:20pm</b>		
	<b><u>The Kavli Foundation Neuroscience Workshop</u></b> <i>(Conrad Ballroom, 3<sup>rd</sup> floor)</i>	<b><u>The Kavli Foundation Social and Decision Science Workshop</u></b> <i>(Vila Real, 2<sup>nd</sup> floor)</i>
<b>9:00 – 10:30am</b>	<b>Jonathan Cohen</b>	<b>Nicholas Barberis</b>  Behavioral Finance: Progress and Challenges
<b>10:30 – 10:50am</b>	<i>Coffee Break</i>	
<b>10:50 – 12:20pm</b>	<b>Mara Mather</b>  Norepinephrine and neural gain	<b>David Laidson</b>  Genoeconomics

<b>12:30 – 1:45pm</b>	<b>Buffet Lunch</b> <i>(in Lisbon, 3rd floor)</i>
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<b>1:50 – 2:00pm</b>	<b>Cami Kuhnen</b> President, Society for Neuroeconomics	<b>Welcome &amp; Opening Remarks</b> <i>(Conrad Ballroom)</i>
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**Session I** *(Conrad Ballroom, 3rd floor)*  
 “Consumer behavior and organizations”

*Chair:*

<b>2:00 – 2:20pm</b>	Influencing cognitive control: the effect of social pressure vs. monetary incentives	Sergeja Slapnicar
<b>2:25 – 2:45pm</b>	Multivariate encoding of neural responses to movie-trailers is associated with individual evaluation and predictive of commercial success	Hang Yee Chan
<b>2:50 – 3:10pm</b>	Neural prediction of crowdfunding decisions	Alexander Genevsky

**Poster Spotlights I (Conrad Ballroom, 3rd floor)***Chair:*

<b>3:15-3:35pm</b>	A valuation-based mechanism for increased apathy following ventromedial prefrontal damage	Jeremy Hogeveen
	Oxytocin influences taste placebo effects	Laura Enax
	Interrupt the Impulse: Lateral prefrontal cortex function is necessary for optimal choice	Marian Sauter
	Effort, reward, and vigor in decision-making and motor control	Alaa Ahmed
	Patients with Parkinson's Disease Fail to Use Memory to Guide Decisions Independent of Feedback	Alessandra Perugini
<b>3:35 – 3:50pm</b>	<i>Coffee Break</i>	

<b>3:50 – 6:00 pm</b>	<b><u>Poster Session I</u></b>
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<b>6:15 PM (Cocktail Reception)</b>	<b>– 6<sup>th</sup> Annual Kavli Lecture – Ann Graybiel</b>
<b>6:45PM-8:00PM (Lecture)</b>	
<b>8:00-10PM</b>	<b>All Attendee Dinner</b>

**-- Saturday, September 26, 2015 --**

<b>8:00 – 9:00 am</b>	<b>Continental Breakfast</b> <i>(In Lisbon, 3rd floor)</i>
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**Session II** (*Conrad Ballroom, 3rd floor*)

Social preferences and strategic interactions

*Chair:*

<b>9:00 – 9:20am</b>	Low frequency rTMS to monkey STS moderates neuronal sensitivity to social reward	<i>Amanda Utevksy</i>
<b>9:25 – 9:45am</b>	Basolateral amygdala lesions abolish mutual reward preference in rats	<i>Tobias Kalenscher</i>
<b>9:50 – 10:10am</b>	Neural Adaptation Mediates Escalation in Dishonesty	<i>Tali Sharot</i>
<b>10:15 – 10:35am</b>	A causal account of the neural computations in TPJ subserving strategic choice in competitive social interactions	Christopher Hill
<b>10:35 – 10:55am</b>	<i>Coffee Break</i>	

**Session III** (*Conrad Ballroom, 3rd floor*)

Valuation, risk and time preference

*Chair:*

<b>10:55 – 11:15am</b>	Expected Subjective Value Theory: A Representation of Decision in Time Under Risk	<i>Agnieszka Tymula</i>
<b>11:20 – 11:40am</b>	Intertemporal Choice and Valuation are Influenced by the Attraction Effect	<i>Sebastian Gluth</i>
<b>11:45 – 12:05pm</b>	Category-independent value and salience signals in the human brain	Zhihao Zhang
<b>12:10 – 1:30pm</b>	<b>Buffet Lunch</b> <i>(In Lisbon, 3rd floor)</i> <i>Sponsored by</i>  <b>Breakout Lunch: “Speed Networking”</b> (only for those signed up) <i>(In Vila Real &amp; Santa Cruz room, 2<sup>nd</sup> floor)</i> <i>Sponsored by</i>	

**Session IV (Conrad Ballroom, 3rd floor)**

Self control and well-being

*Chair:*

<b>1:30 – 1:50 pm</b>	Dietary self-regulation is linked to individual differences in serum leptin and delay discounting for food but not money in lean participants	Liane Schmidt
<b>1:55 – 2:15 pm</b>	Self-control signals in medial frontal cortex of monkeys during a temptation task	<i>Veit Stuphorn</i>
<b>2:20 – 2:40 pm</b>	Disrupted Cortical Regulation of Striatal Value Signals Drives Self-Control Deficits in Incarcerated Criminal Psychopaths	<i>Joshua Buckholz</i>
<b>2:45– 3:05 pm</b>	Psychology and Neurobiology of Poverty	Johannes Haushofer

**Poster Spotlights II (Conrad Ballroom, 3rd floor)***Chair:*

<b>3:10 – 3:30pm</b>	Neural Subjective Value Representations Depend on Decision Features: Time Delay, Physical Effort, and Probability Discounting	Nickolas Brooks
	The spillover effects of attentional learning on value-based choice	Rachael Gwinn
	Decreasing inequality aversion with non-invasive brain stimulation	Giuseppe Ugazio
	Timing of value representation in ventromedial prefrontal cortex in a complex auction task	Linda Yu
	A dynamic threshold model of optimal stopping	Silvio Ravaoli
	Chronic and acute stress promote over-exploitation in foraging decisions	Jennifer Lenow
<b>3:30-3:50PM</b>	<i>Coffee Break</i>	

<b>3:50-6:00pm</b>	Poster Session II
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***Free evening – Dinner on your Own***

**-- Sunday, September 27, 2015--**

<b>8:00- 9:00 am</b>	<b>Continental Breakfast</b> <i>(In Lisbon, 3rd floor)</i>
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<b>9:00-9:20 am</b>	<b>Cami Kuhnen</b> President, Society for Neuroeconomics	<b>Announcements</b> Awards, Election Results, Society Briefing
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**Session V** (*Conrad Ballroom, 3rd floor*)

Finance and aging

*Chair:*

<b>9:20-9:40 am</b>	Adult age differences in the influence of financial skewness of choice and neural activity	<i>Kendra Seaman</i>
<b>9:45-10:05 am</b>	(Emotional) Reference Point Formation	<i>Milica Mormann</i>
<b>10:10-10:30pm</b>	A novel stock market task to investigate the neural underpinnings of financial decision making in rats	<i>Annamarie Wheeler</i>
<b>10:35-10:55am</b>	Feedback-based learning in aging: Specific contributions of striatal and hippocampal systems	<i>Nichole Lighthall</i>

**Poster Spotlights III** (*Conrad Ballroom, 3rd floor*)

*Chair:*

<b>11:00am-11:20am</b>	Risk taking as a complex phenotype: Identifying common and specific neural correlates of risk taking in multiple behavioural paradigms	Loreen Mamerow
	Frequency-Specific Modulation of Reward Processing and Cognitive Control	Zachary Yaple
	Neural systems responding to degrees of social and non-social uncertainty as well as fairness	Emanuele De Luca
	Social expectations reverse the effects of acetaminophen on economic decision-making	Ian Roberts
	Disentangling the effects of stress on neural components underlying the experience of empathy	Livia Tomova
	Dopaminergic genes predict the cost of cognitive control and reliance on habit	Wouter Kool

<b>11:25-1:25pm</b>	<b><u>Poster Session III &amp; Boxed Lunch served at 12PM</u></b>
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**Session VI** (*Conrad Ballroom, 3rd floor*)

Learning and memory

*Chair:*

<b>1:30pm - 1:50pm</b>	Different Neural Mechanisms of Exploratory Behavior in Humans	<i>Hans Melo</i>
<b>1:55-2:15pm</b>	Reactivation of reward-related patterns from single experiences supports memory-based decision making	<i>G Elliott Wimmer</i>
<b>2:20-2:40pm</b>	The Hippocampus as a Cognitive Map for Model-Based Planning	<i>Oliver Vikbladh</i>
<b>2:45-3:05pm</b>	Single-Unit Representation of Value and Prediction Error in Human Amygdala During Reinforcement Learning	<i>Juri Minxha</i>