Schedule of Events for Neuroeconomics 2012 Ritz Carlton Key Biscayne, Miami General sessions will be held in Salon 2

General sessions will be held in Salon 2 and all meals and breaks will be served in Salon 1 and Ballroom Patio outdoors

Friday, September 28, 2012

	mber 28, 2012				
8:00 – 9:00 am	Breakfast				Salon 1 & Outdoor Patio
9:00 am – 12:30 pm	Workshops in the Foundations of Neuroeconomics The two workshops will occur simultaneously, and you may choose which one you would like to attend.				
	Neuroscience This workshop series is sponsored by the Behavioral and Social Neuroscience PhD program at the California Institute of Technology Location: Salon 4		Social and Decision Science This workshop series is sponsored by the Zell Center for Risk Research at the Kellogg School of Management Location: Salon 2		
9:00 – 10:30 am	Pharmacological tools for Neuroeconomists			onal psychiatry g cognitive fu	y and the problems of nction
	Benedetto De Martino UCL, Caltech		Read Monta Virginia Te		
10:30 – 11:00 am	Coffee I	Break			Ballroom Foyer
11:00 – 12:30 pm	Why not reinforcemen	t learning?	Game theor	y for cognitiv	re neuroscientists
	Yael Niv Princeton University		Colin Came Caltech	erer	
12:30 – 2:00 pm	Lunch				Salon 1 & Outdoor Patio
2:00 – 2:10 pm	President, Society for Neuroeconomics	Welcome & Opening Rema	urks	Salon 2	
Session I					Chair: Daniel Houser
2:15 – 2:35 pm	Peter Mohr	Neural Foundations of the Asymmetric Dominance Effect		P.N.C. Mol and J. Riesl	nr, H.R. Heekeren, G. Biele kamp
2:40 – 3:00 pm	Michael Norton	A Brain-Based Model of Preference M.I. Nor (In)consistency		M.I. Norton	n, M.F. Mason, and D. Ariely
3:05 – 3:25 pm	Tali Sharot	Sharot Why Humans Discount Bad News: Findings from development, pharmacology and TMS			
3:30 – 5:30 pm		Poster Session I Co-sponsored by The Interdisciplinary Center for Economic Science at George Mason University University of Minnesota Dept of Economics University of Oregon Dept of Economics			Salon 3 and 4 Cash bar available in Ballroom Foyer
5:45 – 7:00 pm	The 3 rd Annual Kavli Foundation Plenary Lecture: William T. Newsome, PhD A New Look at Gating: Selective Integration of Sensory Signals through Network Dynamics				Salon 2
7:00 – 10:00 pm	All-Attendee Dinner Banquet				Grand Lawn (outside)

8:00 – 9:30 am	Breakfa	est	Salon 1 & Outdoor Patio
	Women's Networking Breakfast		Outside Gazebo
Reinforcemen		On The Neural Foundations Of	Chair: John O'Doherty
9:30 – 9:50 am	Mathias Pessiglione	Looking for reward- vs punishment- based opponent learning systems in the brain	
9:55 – 10:15 am	Michael Frank	Neurogenocomputomics	
10:20 – 10:40 am	Masamichi Sakagami	Reward Inference by Primate Prefrontal and Striatal Neurons	
10:45 – 11:05 am	Mimi Liljeholm	Fractionating Model-Based Reinforcement Learning	
11:10 – 11:30 am	Coffee I	Break	Ballroom Foyer
Session III			Chair: Daphna Shohamy
11:30 – 11:50 am	Nick Hollon	Mesolimbic Dopamine Transmission during Concurrent Choices Involving Trade-offs Between Reward Value and Response Cost	Nick G. Hollon, Monica M. Arnold, Jerylin O. Gan, Mark E. Walton, and Pau E.M. Phillip
11:55 – 12:15 pm	Hang Zhang	Economic foraging in a terrain of constant hazard rate	Hang Zhang, Jacienta T. Paily, Laurence T. Maloney
12:20 – 12:40 pm	Sara Morrison	Neural signals in the nucleus accumbens during effort-based decision-making	Sara E. Morrison and Saleem M. Nicola
12:45 – 2:15 pm	Buffet Lunch & "Networking with Senior Investigators" Co-sponsored by Emory University Center for Neuropolicy The Ronald and Maxine Linde Institute for Econory		Salon 1 & Outdoor Patio mic and
Session IV	Manage	ement Sciences at Caltech	Chair: Hilke Plassmann
2:20 – 2:40 pm	Isabelle Brocas	A Neuroeconomic Theory of Self- Control	Isabelle Brocas and Juan Carrillo
2:45 – 3:05 pm	G. Elliott Wimmer	Neural evidence for the biasing effects of associative memory on human decision making	
3:10 – 3:30 pm	Claudia Civai	Integrating personality and decision theories to investigate neural activity in a time discounting task	Claudia Civai, Colin G. DeYoung, Danie R Hawes and Aldo Rustichini
3:35 – 3:55 pm	Joseph McGuire	Ventromedial prefrontal cortex and decisions to sustain delay of gratification	Joseph T. McGuire and Joseph W. Kable
4:00 – 6:00 pm		Poster Session II Co-sponsored by Center for Emotion Research At Freie Universität Berlin Duke Center for Interdisciplinary Decision	Salon 3 and 4

Sunday, September 30, 2012

8:00 – 9:00 am	2:00 am Breakfast		Salon 1	
9:00 – 9:10 am	President, Society for Neuroeconomics	Announcements Presentation of YIA Award, Best Poster Award		
Session V			Chair: Bill Harbaugh	
9:15 – 9:35 am	Gabriele Chierchia	"Who are you?" The Role of Identity in Guiding Economic Coordination	G Chierchia, and G Coricelli	
9:40 – 10:00 am	Mirre Stallen	The Role of Oxytocin in Social Norm Enforcement: Punishment and Compensation Behavior in The Justice Game	Mirre Stallen, Filippo Rossi, Amber Heijne, Ale Smidts, Carsten K.W. de Dreu & Alan G. Sanfey	
10:00 – 10:20 am	Coffee Break		Ballroom Foyer	
10:25 – 10:45 am	Ian Krajbich	Food Choice Predicts Social Preferences	Ian Krajbich, Todd Hare, Bjoern Bartling, Yosuke Morishima and Ernst Fehr	
10:50 – 11:10 am	Molly Crockett	Serotonin modulates the neural circuitry of fairness and retribution in humans	Crockett MJ, Apergis-Schoute AM, Herrmann B, Lieberman MD, Müller U, Robbins TW, Clark L	
Session VI			Chair: Kerstin Preuschoff	
11:15 – 11:35 am	Ryan Webb	Neural Random Utility	R. Webb, I. Levy, S. Lazzaro, R. Rutledge, P. W. Glimcher	
11:40 am – 12:00 pm	Junya Hirokawa	Orbitofrontal cortex contains both separate and integrated representations of decision confidence and experienced reward value	J. Hirokawa and A. Kepecs	
12:00 – 1:30 pm	Buffet Lunch Sponsored in part by a Friend of the Society		Salon 1	
Session VII			Chair: Aldo Rustichini	
1:35 – 1:55 pm	Shaun Patel	All bets are off: deep brain stimulation and gambling	Shaun R. Patel, Sameer A. Sheth, Matt K. Mian, Sarah K. Bourne, Emad N. Eskandar	
2:00 – 2:20 pm	Milica Milosavljevic	Bottom-Up and Top-Down Influences on Visual Attention During Decision Making	M. Milosavljevic, R. B. Towal, and C. Koch	